

ADVISORY COMMITTEE

CHIEF PATRON

Thiru. S. S. Kandaswamy,
President, Vellalar Educational Trust.

PATRON

Thiru. S. D. Chandrasekar, B.A.,
Secretary, Vellalar Educational Trust.

PRESIDENT

Dr. V. Ramamoorthi,
Principal, VCET.

VICE - PRESIDENT

Dr. M. A. Veluswami,
Dean (R & D)

CO – ORDINATORS

Dr. T. Vetrivel, Professor & HOD/MBA
Dr. A. G. Sudha, Associate Professor / MBA

ORGANISING COMMITTEE

Dr.P.Karthikeyan, Associate Professor / MBA
Mr. C. Senthikumar, AP (Sl.Gr) / MBA
Mrs. P. Nalini, AP (Sr.Gr) / MBA
Mr. N Ballachandran, AP (Sr.Gr) / MBA
Mr. M. Selvakumar, AP (Sr.Gr) / MBA
Mrs. D. Muthukrishnaveni, AP (Sr. Gr.) / MBA
Mrs. S. Yasodha, AP / MBA

IMPORTANT DATES

Last Date for Registration : 12.12.2011
Acceptance Notification : 15.12.2011
(Only through E-Mail)

REGISTRATION FEE

No course fee for the first 20 registrants. Applicants from affiliated colleges of Anna University of Technology, Coimbatore will be given preference. Participant selection will be on first come first serve basis. Additional participants may register by paying Rs. 600/- each in the form of Demand Draft in favour of “The Principal, Velalar College of Engineering and Technology”, payable at Erode.

ACCOMMODATION

Lodging / Boarding facilities are available in hostel at the college premises. Arrangement will be made on written request.

ADDRESS FOR COMMUNICATION

Dr. A. G. Sudha,
Associate Professor / MBA,
Velalar College of Engineering and Technology,
Thindal, Erode – 638 012.
Ph: 99940 50672, 99766 61085
Email: vcetmbafdp2011@gmail.com

FACULTY DEVELOPMENT PROGRAMME ON ENTREPRENEURSHIP DEVELOPMENT



17.12.2011 – 24.12.2011

Sponsored by



**CENTRE FOR FACULTY DEVELOPMENT
ANNA UNIVERSITY OF TECHNOLOGY,
COIMBATORE**

Organised by



DEPARTMENT OF MBA
**VELALAR COLLEGE OF ENGINEERING AND
TECHNOLOGY,**

Erode – 638 012.

Ph: 0424-2244202, 2244203, 2244204, 2244206

Fax: 0424-2244205

ABOUT THE FDP

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students. The specific objective is to Expose the thought of practical vision, for the participating faculty members to the comprehensive Entrepreneurship Development process and equip them with requisite skills, knowledge and competencies for effective initiation of Entrepreneurship Awareness Camps and Entrepreneurship Development Courses in their institutions.

ELIGIBILITY

This programme is open to faculty from affiliated engineering colleges under purview of Anna University of Technology, Coimbatore.

TOPICS TO BE COVERED

(Based on AUT-CBE, 4th sem MBA syllabus)

- *Introduction to Entrepreneurship Development*
- *Business idea to plan*
- *Feasibility analysis*
- *Launching of small business*
- *Management of small business*

RESOURCE PERSONS

Knowledge Transformers

Dr.M.Punniyamoorthy, Professor,
National Institute of Technology, Thiruchirapalli.
Dr.L.Manivannan, Associate Professor,
Erode Arts & Science College, Erode
Dr.N.Shanmugavelan, Associate Professor,
Erode Arts & Science College, Erode
Dr.A.Chandrasekaran, Rtd. Professor of Economics,
CNC College, Erode
Mr.P. Nandhakumar, Assistant Professor,
Surya Engineering College, Erode
Dr.S. Saravanakumar, Assistant Professor,
Government Arts College, Salem
Dr.P.Vikkraman, Director,
Dept. of Management Studies, AUT-CBE
Dr.M.V. Subha, Associate Professor,
School of Management Studies, AUT-CBE
Dr.G.Bharani, (P.S to VC), Assistant Professor,
Dept. of Management Studies, AUT-CBE
Mr. K. Suresh kumar, General Manager, PSG-STEP,
PSG College of Technology, CBE
Dr.V.S.Renukathan, Associate Professor of Economics,
Government Arts College, Salem
Dr. S.A.Senthilkumar, Associate Professor,
Pondicherry Central University, Karaikal

Entrepreneurial Journey & Talk

Mr.VPS.Radhakrishnan, Chair, CII YI Erode Chapter,
MD, Angel Starch & Chemicals Pvt. Ltd., Erode.
Mr. S. Prakash, Proprietor,
Universal Enterprises & Spacks India, Erode
Mrs. Akilaa Balaji,
Managing Partner, Cossy Casual Comforts Pvt Ltd, Erode.
Mr. N. Arun Kumaresan,
MD, Sree Ramnath Agencies, Tirupur
Mr. D. Navaneetha Krishnan,
MD, Shri Kannan Departmental Store, Erode.
Mr. V. Ravindran, The Senior Manager, IOB, Erode.
Mr.T.Prakash, Entreprise Research Analyst, Chennai
Er.R. Kannan, Project Manager, DIC, Salem Region.
M.C.Sarangan, IPS, DIG of Police, Erode

FACULTY DEVELOPMENT PROGRAMME ON ENTREPRENEURSHIP DEVELOPMENT

17.12.2011 – 24.12.2011

Name: Dr./Mr./Mrs./Ms.: _____

Designation: _____

Department: _____

Organisation: _____

Address : _____

Pin code: _____ Phone: _____

E-mail: _____

Accommodation required: Yes / No

Fee Payment Details (Applicable for additional participants)

DD No. _____ Date: _____ Amount: Rs. _____

DD Issuing Bank _____ Branch : _____

Note: The registration fee should be paid as Demand Draft in favour of “**The Principal, Velalar College of Engineering and Technology**” payable at Erode.

Date: _____

Place: _____

Signature _____

Sponsorship certificate

This is to certify that _____ is the faculty of our institution and he/she is permitted to attend the Faculty Development Programme on ED from 17.12.2011 to 24.12.2011.

**Signature of Head of the Institution
(with office seal)**

- Photocopy of the registration form can also be used.